

2009 Annual Report



This is our heritage.
It is our coastal environment.
If we experience it,
We will care about it.
If we care about it,
We will protect it.



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2009 Summary from the Executive Director

2009 was a year filled with productive progress for the Gundalow Company as we pursued our mission with an increased sense of urgency to protect the Piscataqua Maritime Region through education and action. The 2009 State of the Estuaries Report from the University of New Hampshire concludes that, despite years of land protection and citizen education, the environmental quality of the Piscataqua watershed is declining. Eleven of 12 critical environmental indicators show negative or cautionary trends. When ignored, similar trends in other parts of the country have incurred major economic and environmental costs. (Available online at http://www. nhep.unh.edu/resources/soe_report.htm).

The Gundalow Company tells a unique story of our maritime heritage through the only historic Piscataqua gundalow, the CAPTAIN EDWARD H. ADAMS. We link our region's past with the need to protect it for the future. Our programs focus on Celebrating our Rivers - an array of onboard educational activities, tours, stories, and festivals for school groups and the public in riverfront communities around the Piscataqua Maritime Region. With the continued efforts of our talented and dedicated staff and board as well as over 80 volunteers our stories continue to inspire individuals to act responsibility and become better stewards of our estuaries and watershed.

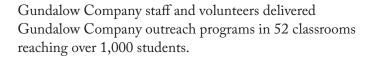
In 2010 we will be celebrating the following rivers: Squamscott, Cochecho, Salmon Falls, Piscataqua, York and Great Bay. Thanks to our generous friends and donors, we have been able to increase our programs, venture into new communities, grow our operations, and develop plans for a new sailing gundalow. These are major accomplishments in challenging economic times, and important achievements that position us to be a sustainable and vital part of the future of the Piscataqua Maritime Region.

-- Molly Bolster

School Programs 2009

The Gundalow Company successfully coordinated the 2009 season of educational programs onboard the gundalow at eight riverfront locations in the Piscataqua Region including Prescott Park in Portsmouth, Dover, Durham, Newington, Newmarket, Greenland, York, and Kittery. Our choice of locations this past year was influenced by the selection of strategic partners whose missions align with ours and who collaborated with the Gundalow Company to provide meaningful programs to the public.

Partnerships with coastal nonprofits such as Great Bay Stewards, Blue Ocean Society, Great Bay National Estuarine Research Reserve, Museums of Old York, Strawbery Banke Museum, Children's Museum of NH, Great Bay Discovery Center, NH Fish & Game, UNH Jackson Estuarine Lab, UNH Marine Docents, Piscataqua Maritime Commission, and several watershed and river monitoring groups continue to flourish and provide opportunities for heightening awareness of local water quality issues and the importance of environmental stewardship.



Gundalow Company staff and volunteers delivered programs onboard the gundalow for 50 classes (1,200) students in May and June.

Summer programs for youth groups by reservation were offered Mon-Fri onboard the gundalow at Prescott Park in Portsmouth. Approximately 300 "campers" from Odyssey NH, PEAK, Camp Gundalow, Strawbery Banke, Camp Driftwood and others participated in this program.

Gundalow Company staff and volunteers provided daily programs for school groups onboard the gundalow at Great Bay Discovery Center for over 2,000 students in September and October.





Public Programs

Gundalow Company staff coordinated and hosted five Contemporary Coastal Issues lectures, presentations, and demonstrations given by staff and board members from participating organizations. The theme was "Seeking Solutions to Declining Water Quality in the Piscataqua Watershed" and events took place onboard the gundalow in Portsmouth, Adams Point/JEL Lab, Kittery, and Greenland. Additional Contemporary Coastal Issues events were held at the Portsmouth Public Library, Great Bay Marine and Strawbery Banke's Tyco Visitor Center featuring Landscaping by the Bay, Rain Barrels and Rain Gardens, and an overview of the State of the Bay. Programs were action-oriented, giving participants background information about the issues and specific ideas about how individuals can be part of the solution. Speakers included Rich Langan, Julia Peterson, Steve Root, Mimi Becker, and Sharon England. A showing of the PBS documentary "Poisoned Waters" led to a lively discussion comparing the Chesapeake Bay with the Great Bay Estuary. This series was co-hosted by the following partners in 2009: UNH Jackson Estuarine Laboratory, Great Bay Stewards, Great Bay Marine, Spruce Creek Association, Strawbery Banke, Portsmouth Public Library, and the DES Marine Pump-Out Program.

Gundalow Company staff and volunteers organized Celebrating our Rivers Festivals on four rivers: the Cochecho, Oyster, Piscataqua, and York. Coastal nonprofits participated in these festivals providing activities and information about water quality, land conservation and ways to help protect the bays and rivers. New partners included Advocates of North Mill Pond, Bellamy River Watershed, Coastal Conservation Association, Cochecho River Watershed Coalition, Friends of Portsmouth Harbor Light, Lamprey River Watershed Association, Oyster River Watershed Association, NH Coast, Spruce Creek Association and Piscataqua Region Estuaries Partnership.

Public programs were made possible through a grant from the New Hampshire Department of Environmental Services - New Hampshire Coastal Program.



Volunteers

Gundalow Company volunteers are key to our success in delivering programs to the public and youth groups. They assist with onboard programs, maintenance, and moving the vessel - as crew, educators, and hard working deck-hands.

Kent Allyn Caroline Amport Kelsey Aten Griffin Bartlett Ray Belles Phyllis Bennett Tessa Bensew Joan Beskenis Charlie Bickford Alan Bing Jeff Bolster Alicen Brown Charlie Case Phil Cavanaugh John Crandall Bruce Crockett Chris Crockett Phyllis Crosby Howard Crosby Irene Crosby Mary Crossley Mike Curran Stefanie Daly Stuart Dawson Joey Donnelly Michael Dysart Ellen Ford Joseph Freda Diana Frye Hugh Gardner Dennis Glidden Jim Graham Dave Graf Carl Gurtman Vicky Guy Tom Haas Glenn Hammond Heather H. Froumv

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Gundalow Company staff & volunteers:

- 1. Coordinated the schedule for moving the gundalow to eight locations in 2009.
- 2. Coordinated five Volunteer Training Sessions and a Recognition Event for 15 new and 70 returning volunteers.
- 3. Recruited, trained, and supervised 85 volunteers who assisted with all aspects of programs onboard the gundalow.

Volunteers contributed over 2700 hours as crew, educators, and committee members and drove more than 6500 miles to assist with gundalow programs and events.

Revenues and Expenditures

Gundalow Company Profit & Loss Fiscal Year 2009

Contributions

Donations	64,454
Business/Sponors	7,650
Program Income	2,590
Investment Income	26,778
Grants	50,700
In Kind Donations	5,953
Sales Income	2,229
TOTAL INCOME	\$160,354

Expense

TOTAL EXPENSE	\$138,752
Insurance	5,908
Miscellaneous Expense	723
Marketing	10,602
Office	8,030
Professional Fees	2,105
Education	2,403
Vessel	5,090
Staff/Contract Service	93,891

NET INCOME: \$21,602



2009 HIGHLIGHTS

2009 marked the first year of **Celebrating our Rivers** festivals, which proved an effective way to generate interest and active participation by the public in learning about this region's maritime heritage and current environmental issues. The festivals featured activities, provided nonprofit volunteer opportunities, and raised awareness about a wide variety of coastal issues. Music was featured at each location with performances by local musicians Dave Graf, Sammie Haynes, Bill Staines and Jeff Warner.

The **Contemporary Coastal Issues** events are a very meaningful way to enhance our mission and to collaborate with regional nonprofits. By structuring each event around actions that help protect the watershed, people are empowered to become active stewards.

The gundalow was open to the public May through October with 4500 visitors or an average of 150 visitors per day. Even with a record rainy season, we were only closed for twelve days. The gundalow spent 15 days underway, moving to various locations between Portsmouth and Great Bay, with an additional five days spent raising or lowering the rig in order to fit under bridges. Staff and volunteers moved the gundalow to the John Hancock Wharf on the York River early November.

There were approximately 9,470 participants during the 2009 season.

Public visitors	4500
Outreach Program	1100
Dockside Program	1200
Great Bay Discovery Center Programs	1700
Summer youth programs	300
Contemporary Coastal Issues events	160



Good press coverage was printed in the *Portsmouth* Herald, Fosters Daily Democrat, SeacoastNH.com, NH Gazette as well as calendar announcements in newspapers: 12 press releases, over twenty calendar listings, and 24 printed articles featured the Gundalow Company and events during the 2009 season.

Gundalow Company staff presented variations of its new power-point presentations - "History of Gundalows in the Piscataqua Region" and "Proposal To Build a New Gundalow" - at the Dover Rotary, Wentworth Home, UNH Marine Docents, and Eliot Historical Society.

Supporters

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Annual Report

Cover: Ralph Morang, photographer
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American Independence Museum, Exeter, NH Blue Ocean Society, Portsmouth, NH Children's Museum of New Hampshire, Dover, NH Exeter Historical Society, Exeter, NH Great Bay Discovery Center, Greenland, NH Great Bay Stewards, Greenland, NH Historic New England Jackson Estuarine Lab, Durham, NH John Bickford Foundation Moffatt-Ladd House & Gardens, Portsmouth, NH Museums of Old York, York, ME New Hampshire Charitable Foundation New Hampshire Coastal Program New Heights, Portsmouth, NH Newmarket Heritage Festival, Newmarket, NH Old Berwick Historical Society, South Berwick, ME Portsmouth Harbor Cruises Portsmouth Harbor Towing Seacoast Science Center, Rye, NH Society to Protect New Hampshire Forests, Concord, NH Strawbery Banke Museum, Portsmouth, NH The Woodman Institute, Dover, NH UNH Marine Docents, Durham, NH

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CAMPAIGN FOR Education and Action

This is our Heritage.

It is our Coastal Environment.

If we experience it,

We will care about it.

If we care about it.

We will protect it.



The Gundalow Company seeks to:

- Construct an historically accurate gundalow certified by the U.S. Coast Guard to carry 35 passengers.
- Develop unique on-the-water experiences and programs.
- Protect and celebrate the heritage of the Piscataqua Maritime Region.

Our new gundalow, to be built locally by Paul Rollins, will allow a unique opportunity for people to participate in a multidisciplinary educational river voyage. While sailing this historic and regionally significant vessel on the tidal rivers of the Great Bay Estuary, local citizens will engage in a full schedule of activities - combining marine ecology, history, science, math, literature, social studies, and stewardship.

Programs will be designed for ages ranging from elementary to adult, for audiences including students, at-risk teens, river monitoring groups, conservation organizations, and the general public. While each program will be tailored to meet the needs of the group, common major themes will be emphasized: Maritime Heritage; Human Environmental Impacts on the Estuary and Historic Preservation and Environmental Protection.

By linking our region's past with the need to protect it for the future, the Gundalow Company is uniquely placed to inspire individuals to take responsibility and become better stewards of our maritime region. Our message is to appreciate the river systems, and to understand the need for protection and action.

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